



INTRODUCTION

The Modern Slavery Act 2015 ('the MSA' or 'the Act') is new UK legislation which places considerably greater emphasis on eradicating modern slavery and human trafficking practices within the global supply chains of UK businesses, by requiring enhanced disclosure of related initiatives undertaken and progress made by all corporate entities having UK activities and annual revenues in excess of £36 million.

The MSA applies to William Hill, which is the Group's qualifying entity for the purposes of the legislation, for the first time for the financial year ending 31 December 2016. This therefore constitutes the Group's first transparency statement.

CORPORATE RESPONSE

William Hill is cognisant of the continuing risks, impacts and costs of global slavery and human trafficking, and accordingly fully supports the principles of the MSA. William Hill also continues to have a zero tolerance approach to slavery and trafficking in all its forms, in any part of its business or supply chain, and applies the UN Guiding Principles on Business and Human Rights and core labour standards set out by the International Labour Organisation.

A robust and proportionate risk assessment, completed in line with the expectations of the Act, has established that William Hill, its operations and supply chain are materially 'low risk' in terms of both actual instances of, and the potential for, slavery or trafficking. This assessment is based on the nature of the Group's businesses, which are focused on retail and online gambling and gaming products and markets; the robustness of the Group's people and supply chain policies; and also that the majority of the Group's operations are based in, and revenues derived from, countries deemed low risk by conventional sustainability indices, including The Global Slavery Index (<http://www.globallslaveryindex.org/index/>).

ABOUT WILLIAM HILL

William Hill is one of the world's leading betting and gaming companies; founded in 1934, it is one of the most trusted branded within the industry, attracting millions of customers from the UK and around the world.

With its Online business headquartered in Gibraltar, the Group also operates in the US (Nevada and Delaware) with licensed websites in Italy and Spain. Additionally, the Group has support functions in Israel, Bulgaria, the Philippines and Poland.

In 2016, group net revenue was £1.6bn, with group adjusted operating profit¹ of £261.5m and profit before tax of £225.6m.

William Hill is registered with appropriate authorities in the relevant countries in which it has operations, including with the GB Gambling Commission. William Hill continues to focus on encouraging responsible gambling, and shaping industry best practice. Further information is available at www.williamhill.com.

FUTURE COMMITMENTS

1. To maintain the Group's zero tolerance approach to modern slavery and human trafficking
2. To publish progress made against future MSA related objectives, and in line with developing market practice, annually
3. To continually assess exposure to slavery and trafficking risks across the Group's supply chain
4. To enforce, and further strengthen, the Group's risk mitigation procedures, focusing in particular on enhanced contractual protections; improved due diligence procedures; extended supply chain whistleblowing and, Audit Committee escalation mechanisms
5. To take appropriate action wherever instances of behaviours or activities not consistent with Group policies are discovered

TRANSPARENCY STATEMENT

This Transparency Statement is accordingly made by William Hill in accordance with s.54(6) of the MSA, for the financial year ending 31 December 2016. The statement has been formally approved by the Corporate Responsibility Committee of the Board of William Hill, and has also been accordingly endorsed by Philip Bowcock as Interim Chief Executive.

Philip Bowcock
Interim Chief Executive

¹ See Page 3 of the 2016 Annual Report and Accounts for the definition of adjusted operating profit.